

WoodTALKS™

May 2022 - March 2023



BC WOOD is now starting its new season of the WOODTALKS LUNCH & LEARN PROGRAM 2022-23 and is inviting industry speaker participation.

The 2022-23 program provides BC value-added wood manufacturers the opportunity to provide accredited educational presentations directly to the Specifier Community including architects, designers, engineers, developers, and builders in British Columbia. It also provides opportunities to capture specifiers in Alberta, Ontario and the United States. The BC Wood Lunch & Learn program centers on increasing knowledge and experience related to designing and building with wood – with a desired outcome that the architectural development community accelerates the adoption of existing and innovative wood-based products and building systems, as well as maximizing the appropriate use of wood in design and construction.

Participants in the program receive the exclusive benefit of establishing themselves as trusted industry leaders, and not “product sellers”, providing effective solutions instead of simply pushing product. This connection leads to more specifiers’ knowledge of BC wood products, resulting in increased sales and project applications of BC value-added products.

BC Wood is a Recognized Educational Provider with the Architectural Institute of BC (AIBC), the American Institute of Architects (AIA), and BC Housing. BC Wood is also regular educational provider to the Alberta Architects Association (AAA) and the Ontario Architects Association (OAA) Continuing Education programs. BC Wood is a member with the Interior Designers Continuing Education Council (IDCEC), the Vancouver Regional Construction Association (VRCA), and the Independent Contractors and Builders Association (ICBA).

Program participation cost: \$1,525.00

Program period: May 2022 through to March 31, 2023

Program participation includes:

Up to 6 LUNCH & LEARN SESSIONS IN B.C.

- The accredited selection of WoodTALKS topics are promoted throughout the year by BC Wood to architectural, engineering, builder and developer firms in British Columbia.
- Hosted by BC Wood, the topic sessions are currently delivered as live webinars (ie. Zoom) by the speakers to the pre-scheduled firms during their lunch hours.
- Depending on each firm’s workplace status, some of their staff will be attending the sessions from their office location and some remotely.
- All lunch and learn requests are pre-approved by the speakers before dates are booked.
- Where in-person presentations may now become welcomed by some firms, speakers could be offered options to deliver some of their presentations on location.
- BC Wood provides catered lunches to the attendees who are at their firms’ office locations (only within British Columbia).

Up to 3 GROUP WEBINARS

- Promoted through AIBC, AAA, and OAA, monthly presentation topics are made available to a broad range of individual architects across Canada through BC Wood’s online registration system.
- Hosted by BC Wood, the webinars are delivered live on Zoom by the speakers.
- Speakers will receive the attendee contact information collected through their registrations.

HYBRID FACTORY TOUR or PROJECT SITE TOUR

- Opportunity to feature a virtual or in-person tour of your manufacturing facility or project site, in combination with your presentation topic.
- Promoted through AIBC, attendees can pre-register through BC Wood’s online system.
- The format, logistics, and scheduling are open to your planning suggestions with BC Wood.

ACCREDITATION SUPPORT FOR UP TO 5 OF YOUR OWN ARRANGED SESSIONS

- BC Wood can support you in providing learning accreditations and Certificates of Completion for attendees to some presentations that you may be arranging on your own with clients, whether online or in-person.
- BC Wood can only support topics that are already registered as BC Wood numbered courses with AIBC, AIA, and BC Housing
- Support for each session must be pre-authorized with BC Wood before being presented.
- Catering and hosting will be at your own expense and coordination.

SUPPORT TO DEVELOP NEW COURSE PRESENTATIONS

- BC Wood will assist speakers with the required topic content and presentation suggestions to create meaningful and appealing new lunch and learn sessions.
- Topics will be submitted for learning accreditations with AIBC, AIA, and BC Housing; and for learning hours with AAA and OAA.

WoodTALKS Program: May 2022- March 2023

PROGRAM PARTICIPATION COST: \$1525.00

To register, fill out the information below and email it to khori@bcwood.com

REGISTRATION INFORMATION

FIRST NAME AND LAST NAME

EMAIL

COMPANY

ADDRESS

CITY

PROVINCE

POSTAL CODE

PHONE

ACCOUNTING NAME

ACCOUNTING EMAIL

PAYMENT INFORMATION

MASTERCARD VISA CHEQUE*

CARD NUMBER

EXPIRY

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

*PLEASE MAKE ALL CHEQUES PAYABLE TO --

BC Wood Specialties Group

MAIL CHEQUES TO --

BC Wood Specialties Group

200 - 9292 200 St.

Langley, BC, V1M 3A6

