

Specifiers Program



The Specifiers Program provides BC value-added wood manufacturers the opportunities of presenting their products or services to BC Specifiers (architects, designers, engineers, developers, and contractors). Participants in the program receive the added benefit of establishing themselves as trusted industry leaders and building their client bases. The ultimate goal is to create more customers/markets for your products and services.

PROGRAM FEE: \$1150 (Hard cost of going it alone: \$2,500 - \$5,000)

PROGRAM INCLUDES:

1. Opportunity for you to present your products or services directly to the Specifier Community in a variety of formats including:
 - Lunch & Learn Seminars
 - Factory tours
2. Assistance as required to develop effective presentations or programs
3. Assistance as required to presenters to maximize their delivery effectiveness
4. Supply all IT equipment required for presentations (projector, screen, remote, sound equipment, etc.)
5. Work with each participating company to develop a target list of specifiers
6. Organizing and arranging all sessions (lunch & learn seminars, group seminars, and factory tours)
7. Handling all catering arrangements.
8. Obtaining approval from specifier associations for educational credits.
9. Prepare and submit respective associations' required documentation for each session so attendees will receive applicable educational credits. These associations include:
 - AIBC (Architectural Institute of BC)
 - AIA (American Institute of Architects)
 - AAA (Alberta Association of Architects)
 - IDCEC (Interior Designer Continuing Educational Council)

BC Wood also partners with 2 major construction associations including: ICBA (Independent Business Contractor Association) and VRCA (Vancouver Regional Construction Association).

Additional association partnerships are currently being evaluated and will be implemented if deemed of value.

If you want to expose your company and products to the specifier community throughout the province, then the value and effectiveness of this program is exceptional.

Please contact Roy Manion at BC Wood at rmanion@bcwood.com or 604-882-7100.

WOOD PRODUCTS SPECIFIERS GUIDE

This guide is distributed to architects, designers, and contractors throughout BC, Alberta, and Western US. Since 2010, this guide has been distributed to over 2500 specifiers. We are in the process of updating it and are giving an opportunity for all BC value-added wood manufacturers to add in a spread of two pages on their company.

PROGRAM FEE: \$995 (One-time fee)

Your company will be listed in this guide for each and every hardcopy reprint in the future as well as a digital copy online and on a USB that is also distributed.

You do not need to be a member or part of the Specifiers Program to have your company listed in the Specifiers Guide.

BC Wood 2017 - 2018 Specifier Program

Connecting Industry with Architects, Designers, Contractors & Engineers

Application Form

Company Name:		
Primary Contact Name:		
Street Address:		
City:	Prov:	Postal Code:
Tel:	Fax:	
Email:	Website:	

Participation Details

Description	Cost	Total
Annual Cost	\$1,150.00*	\$
	Sub Total	\$
	GST (5%)	\$
	Total Invoice:	\$

*Through to March 31, 2018

Payment Information

Please select following options:

☐ Please Invoice

☐ Cheque Attached

☐ Credit Card

If paying by Credit Card, please indicate: ☐ Visa ☐ Amex ☐ Master Card;

Credit Card Information: _____

Credit Card #: _____ Expiry Date: _____

Cardholder's Name: _____ Authorized Amount: \$ _____

Authorization Signature: _____ Date: _____

Please fax back the completed Application form to 604 882-7300 or scan and e-mail to rmanion@bcwood.com