



Welcome to the 2016 Taipei International Building Show (TaipeiBEX)

The Canadian Trade Office in Taipei (CTOT) invites your company to exhibit in the Canada Pavilion at the 28th Taipei International Building Show (TaipeiBEX), December 15-18, 2016, at the Taipei World Trade Centre Exhibition Hall I & Nankang Exhibition Center in Taipei, Taiwan.

TaipeiBEX is Taiwan's largest building show, attracting local buyers and exhibitors from around the world. The show organizer has included an "Across Taiwan Strait Zone" for Chinese exhibitors and Taiwanese companies in China. Participation in the show is an excellent way to meet with importers and distributors from Taiwan – the fourth largest Asian export market for Canadian lumber products – and from the Greater China region as a whole.

In 2015, TaipeiBEX attracted over 79,546 buyers, including 78,599 local buyers; 588 overseas buyers, and 359 Mainland Chinese buyers. For detailed analysis, please see: <http://www.tpebuild.com/html5/modules/tadnews/index.php?nsn=183>

COST

The cost for a furnished 9-square-metre booth in the Canadian Pavilion is **NT90,000**, or 2 booth spaces for **NT170,000**. The CTOT will introduce exhibitors to potential buyers, arrange meetings, refer enquiries and support a highly visible Canada Pavilion through promotion and other activities. Additionally, we will host a list of related events during the show (see *List of Events*).

Product display space for (1.5m x 3m) is available at **NT60,000** for companies that prefer this form of exhibit in the Canadian Pavilion. You can then choose to be on site, or leave it to our staff to collect the enquiries that might occur during the show.

If you just wish to have your company profile included in the Pavilion Guide, we also accept sponsorship for NT50,000 for companies that prefer not to exhibit, but would like to have the exposure to visitors.

For more information, please contact Ms. Venus Chen at the Canadian Trade Office in Taipei: venus.chen@international.gc.ca, Tel: (+886-2) 8723-3074.

For information on 2015 Taipei International Building Show, please visit: http://www.taipeibex.com.tw/2016/en_US/index.php

We look forward to working with you to make the Canadian Pavilion at 2016 TaipeiBEX a great success!

Tom Cumming
Deputy Director
Canadian Trade Office in Taipei

Venus Chen
Trade Commissioner
Canadian Trade Office in Taipei

Canadian Trade Office in Taipei
APPLICATION FORM FOR CANADA PAVILION EXHIBITORS
2016 Taipei International Building Show (TaipeiBEX)
December 15-18, 2016

We hereby apply for exhibition space in the Canadian Pavilion at 2016 TaipeiBEX to be held at the Taipei World Trade Centre (TWTC), December 15-18, 2016

Name of Company: _____

Address: _____

Tel: _____ Fax: _____

Contact: _____ Position: _____ Email: _____

We require

one 3m x 3m booth at a cost of NT 90,000 (C\$3,800), or

two 3m x3m booths for NT170,000 (C\$7,200).

I do not want to exhibit, but would like to display my products at the show at NT\$60,000.00 (C\$2,600) (1.5m x 3m, wall display)

I just want to be included in the Pavilion publications for NT50,000 (C\$2,100)

Signature _____ Date _____

Each booth rental includes: your company signage, a display counter, two shelves, two chairs and three spotlights. Exhibitors may also display product information on the Pavilion's official website. Charges may apply for other additional promotional materials/equipment.

My company name as I would like it to appear on the sign for my booth in the Canada Pavilion:

CANADA PAVILION GUIDE

Please include a 200-word company profile, and a list of products you would like to appear in the Canada Pavilion guide.

NOTES

* Booth allocation within Canada Pavilion by Canadian Trade Office in Taipei will be based on a first-come, first- serve basis.

**** All products displayed in the Canada Pavilion, without exception, should be manufactured by a Canadian company and contain at least 60 percent Canadian content.**



List of Events: 2016 Taipei International Building Show (TaipeiBEX)

1. **Canada Pavilion Opening Ceremony.** The Canadian Trade Office in Taipei (CTOT) will host a Pavilion Opening Ceremony with the Executive Director of CTOT. Senior Taiwanese Officials and the Chairman of the Taiwan National Association of Architects, President of the Taiwan Architecture & Building Center to also participate in the Ceremony. CTOT will then provide the VIPs with a guided tour to the Pavilion.
2. **VIP guests.** CTOT will invite a number of importers, distributors and retailers to visit the Canada Pavilion for guided tours during the show. Exhibitors that would like the CTOT to invite specific companies should send contact information to Angela Lu (Angela.Lu@international.gc.ca.)
3. **Media Tour.** The Canada Pavilion will invite media representatives to tour the Pavilion on the opening day, following the opening ceremony of the show. All exhibitors' logos will be included in CTOT's media exposure.
4. **Market briefing.** For Canadian Pavilion exhibitors, the CTOT will offer a market briefing, including a visit to leading projects in Taipei.
5. **Canada's Design Excellence in Wood Building Seminars:** CTOT will organize mini seminars at the Canada Pavilion December 15-18th. All exhibitors (including those opting for the display only option) are able to choose a slot to present your products/company for 30 minutes daily.
6. **Canada Pavilion Welcome Reception.** An excellent opportunity to introduce Canadian Pavilion exhibitors to local buyers, importers and builders, the reception will be hosted by **Executive Director Mr. Mario Ste-Marie** at his Official Residence on December 15th.
7. **Promotional events and activities include:**
 - a. **CTOT website.** Our new look Chinese language website can be accessed at www.canada.org.tw and TaipeiBEX will also be promoted via CTOT's social networks. Please send us your product and company information for inclusion in the virtual catalogue of Canadian products. This will also be linked to the TaipeiBEX website at <http://www.taipeibex.com.tw>.
 - b. **Canada Pavilion Guide.** CTOT will print 5,000 copies of a Canada Pavilion Guide. Please make sure you provide your company profile for inclusion.
 - c. **Pavilion Flags.** CTOT has purchased and will produce 200 pavilion flags with all exhibitors' logos to be set around the Exhibition Hall, to direct visitors to the pavilion.
 - d. **Show lanyard and badge holders.** CTOT will sponsor the production of 12,000 lanyard and badge holders prominently featuring the wording "Canada Pavilion", to showcase the Pavilion and drive traffic to Canadian participants.
 - e. **Hospitality event.** Each exhibitor can bring up to 5 guests of your company (including your staff) to be at the Welcome Reception on the 15th.
8. **Marketing Support.** Please let us know how we can assist you in promoting your products and meeting your business objectives at TaipeiBEX. We are interested in including your local promotions on the CTOT events list and are pleased to provide support to raise the profile of Canadian products.
9. **Taiwan Architecture Forum, December 12, 1:30-6:00pm.** Organised by Taiwan's National Association of Architects: whoever is interested in learning about the Taiwanese architectural market or important projects is free to participate.

2016/12/15~18 第28屆台北國際建築建材暨產品展 世貿展覽一館(1F)平面圖 & 相關設施位置圖

臨大走道每攤位加收 \$ 3,150元

加拿大駐台北貿易辦事處
攤位號碼：
國家館:D524-D536
D623-D635
代表號：D524



實際位置請自行至現場勘察

***備註：B區12/18連夜出場**

- 排水大概位置
- 消防箱位置
- 空氣品質偵測器
- 綜合建材區
Miscellaneous Building Materials
- 智慧建築區
Intelligent Building
- 照明燈飾區
Lighting & Lamps
- 電力(地盤)大概位置
- 滅火器位置
- D 柱上電箱/通風口位置
- 地壁材及裝飾建材區
Ceramic Tile & Decoration Materials
- 綠建築綠建材區
Green Building & Materials
- 兩岸展區
Cross-Strait Area